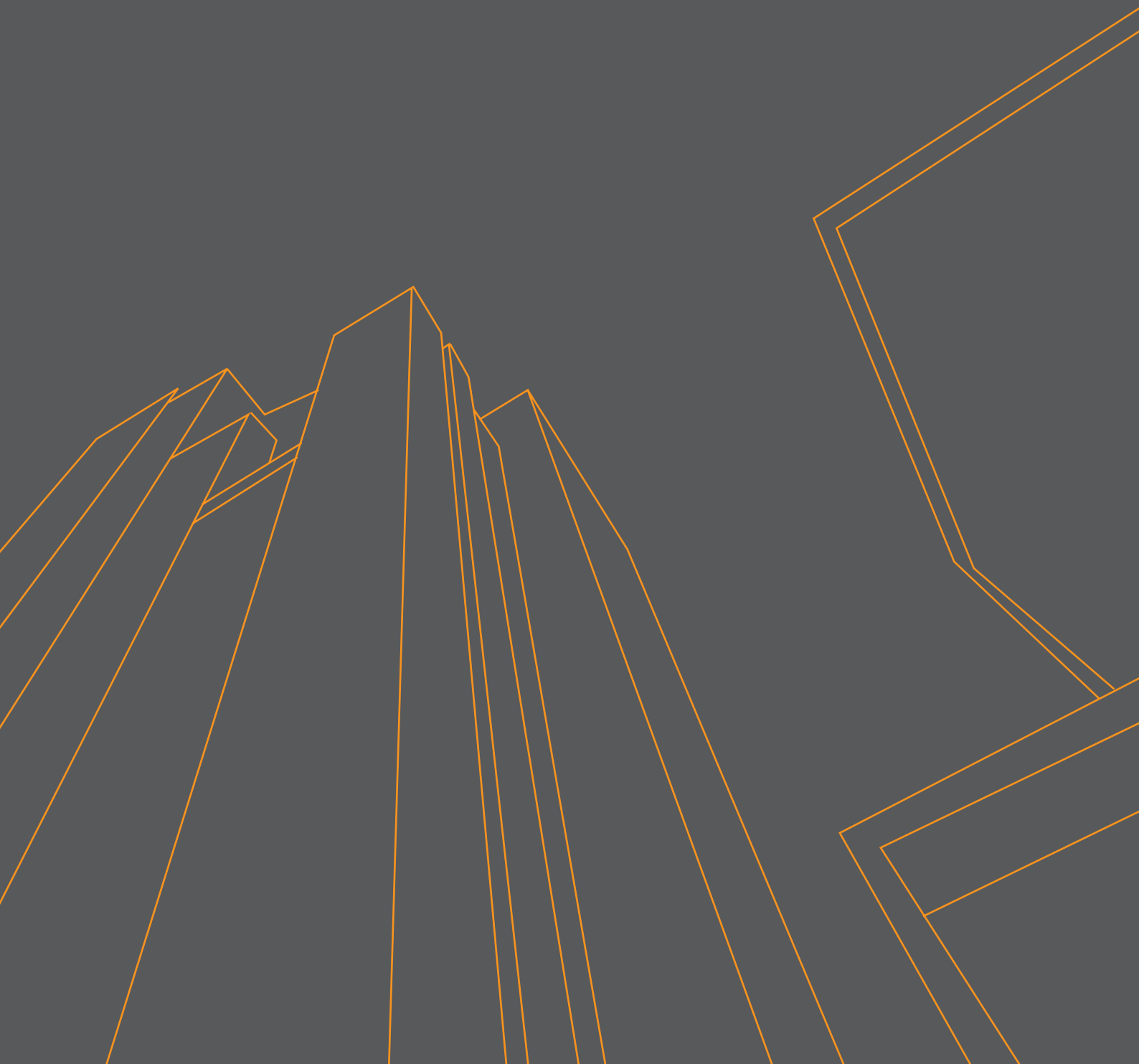


COMPANY PROFILE



Electra

شركة الشقيري للتجارة والمقاولات
Al Shaghairi Trad & Cont.Co.w.L.L.

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INTRODUCTION

Al-Shaghairi Trad. & Cont. Co. W.L.L one of the leading business organization in the State of Qatar registered in 2000 and started its operation in the name of ELECTRA supplying a wide range of Structure Cabling System, Cable management System and Networking Products in the field of Corporate Business Organization as well as General Industries and Government/ Semi-Government Sector.

Further it has introduced its new division with the name of CONTRACTING DIVISION in the field of computer room equipment and solution by providing customers end-to-end solution in Setting up Computer IT Rooms & Data Centers, Designing Installation and Maintenance of whole range of computer room equipment like Access Floor Systems, UPS Systems, Precision A/C Access Controls and Fire Security Systems.

We have developed an excellent reputation for marketing abilities, quality of service and committed professionalism to a varied clientele.

OUR VISION

Our vision is to help to shape customer ideas into real, unique, tailor-made and cost effective solution that serve and compliment their present and future business needs incorporating, premier products and technologies available in the market.

BUSINESS FOCUS

ELECTRA earns the recognition in the Telecommunication and Networking market as professionals by the extensive range of services that it offers to its clients.

COMPANY SUMMARY

Registered Company Name	Al-Shaghairi Trad. & Cont. Co. W.L.L. (Electra)
C.R. Number	26812
Managing Director	Mohammed Rashid Al-Mohannadi
General Manager	M. N. Haris
Date of Incorporation & Operation	<p>Year 2000: started its operation by the name of Al-Shaghairi Trading Est.</p> <p>Year 2003: company name has been changed to Al-Shaghairi Trading Co.W.L.L. (Electra)</p> <p>Year 2009: company name has been changed to Al-Shaghairi Trad. & Cont. Co. W.L.L. (Electra)</p>
Registered Address	P.O. Box 31841, Doha Qatar
Telephone	4431834 / 4368617 / 4365998
Fax	4416511
Show Room	4352646 / 4316985
E-mail address	electra@qatar.net.qa

QUALITY COMMITMENT

The pursuit of Total quality is a way of life at Electra. It has always been part of its business culture to achieve the highest quality measures.

ELECTRA understanding of the total quality is to achieve the highest internal and external quality performance.

Internal Quality Performance: Is to work in high performance workflow model, with teamwork concept, in a professional working environment, with creative minds and long vision policy, to increase the productivity and save a valuable time.

External Quality Performance: Is to understand who is its customer and what are his requirements, and meeting those requirements without error, on time every time, before, during and after sales.

The Total Quality is a commitment backed by the owners, the management and the highly qualified professional employees.

“In today’s competitive market, our target is to constantly improve the performance of our work and the quality of our services to ensure complete satisfaction of our customers.”

Handling, Storage, Packing & Preservation

Procedures are maintained to control, handling and storage of materials and delivery in such a manner as to prevent the delivery of faulty product.

Storage is provided to contain all materials and products in a manner appropriate to their physical properties and commercial value.

PRODUCT & SERVICES

Trading Division

Structure Cabling System

- System Cables
- Telephone Cables
- Fiber Optic Cables & Accessories
- Networking Cabinets
- Networking Accessories
- Networking Switches
- Networking Tool
- Telecom Accessories
- Control & Instrumentation Cables
- Coaxial Cables & Accessories
- Fire Resistant Cables

Cable Management System

- PVC Trunking & Accessories
- GI Trunking & Accessories
- Special Trunking

UPS System

- Tower Mount UPS
- Rack Mount UPS

Contracting Division

Flooring Solutions

- Raised Flooring
- Vinyl Flooring
- Flooring Carpets

Design • Installation • Maintenance

PARTNER & ALLIANCE

Brand Name	Featured Main Product
	Structure Cabling System Control & Instrumentation Cable Coaxial Cable & Accessories Fire Resistant Cable
	Raised Flooring System Cable Management System
	Cable Management System
	Ethernet Switches
	Ethernet Switches
	Data Cables Networking Accessories
	Raised Flooring System
	Data & Control Cables
	Data Cables Networking Accessories
	UPS System
	Networking Tools

Client Reference

Great Successful solution !

ELECTRA succeeded over the years to establish and maintain a wide base of satisfied clients in different horizontal and vertical market segments.

ELECTRA has a large customer base in Qatar covering many sectors of Business and Services field with following main categorized.

- Government / Semi-Government
- Corporate Business Organization
- General Trading Companies
- Contracting Services
- Dealers

Corresponding Address:

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